

Bruce M Linn AM

BSc FUniSA FAICD FACS

Company Director



Bruce Linn is an experienced Company Director, Chairman and former CEO who heads a successful governance and strategic management consulting business operating in Australia and the USA.

Formerly CEO of Finlaysons Lawyers, his previous executive roles include Executive Director for EDS (*now HP Enterprise*), responsible for all State Government business of EDS in Australia and the region including the award winning contract between the Government of South Australia and EDS. Prior to that he was Chief Executive Officer of Camtech Corporation Limited, one of Australia's leading Internet & Electronic Payments companies and held general management roles with Vision Systems Limited, a leading defence and security company.

Past President of the Australian Institute of Company Directors (SA/NT Division), his current non-executive Directorships include SABRENet Ltd (*a company providing high speed broadband to the research & education sector in SA*), UniSA Ventures Pty Ltd (*the commercialisation company of the University of South Australia*), and SA Heart Centres Pty Ltd. He is Chairman of Anglicare SA Ltd, eResearch SA Ltd, Adelaide Chamber Singers Inc, and Sensei Productivity Pty Ltd.

Prior non-executive Directorships, spanning some 20 years, include Chairman of Playford Capital, GTA Pty Ltd, Internet Industry Association, St. Peter's Girls' School, Connecting Up Inc. and Ngapartji Multimedia Centre and Director of the Australian Institute of Company Directors, The University of South Australia and the Australian Information Industries Association. His experience in Government includes a 10 year term as an elected Councillor in Local Government and Chair of various Council committees including the inaugural Chair of the SWAP library network and, more recently, Chair of the SA 'One Library Card' Steering Committee. He presently serves as Member of the South Australian Local Government Governance Panel.

A Science graduate of The University of Adelaide, Bruce is a technologist with over 40 years experience in business strategy, digital strategy, governance, leadership, business management and commercialisation of a broad range of technologies including IT, telecommunications, Internet and social media. This experience spans very large, medium and small organisations in a range of sectors including commerce, education and government. He has also gained extensive experience working in global markets particularly the USA, Australia and Asia.

His current areas of interest are governance, leadership and board level strategy.

Bruce is a fellow of the Australian Institute of Company Directors and the Australian Computer Society.

In January 2017 he was awarded a Member of the Order of Australia for "significant service to the community, notably in the areas of social welfare, education administration, and information technology, and to local government". He has also been awarded a University Fellow from the University of South Australia and Honorary Membership of the Leaders Institute of South Australia.

Born in Adelaide, South Australia, Bruce Linn is a chorister, a passionate supporter of education and the arts and an amateur astronomer.



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